



GT Cycling Club

SPONSOR PACKET 2025-2026



Georgia Tech Cycling is Training and Racing

ENGINEERED TO PERFECTION

LETTER FROM THE PRESIDENT

Members of the Georgia Tech Cycling Team race year round in the Southeastern Collegiate Cycling Conference (SECCC) as well as other regions in open races. We compete in road in the spring, track in the summer, mountain in the fall, and cyclocross in the winter. Even with rigorous coursework, we still find time to stay competitive with the likes of big-time varsity teams and budgets. We constantly strive to maintain our status as one of the largest and strongest club teams in the region.

Our club is highly active in the Southeast cycling community. We participate in many local rides and races and have developed strong connections to other groups, businesses, teams and schools in the area. We hope to strengthen Atlanta as a cycling city through increased exposure to the sport. GT Cycling creates opportunities for elite athletes to train and compete while enabling novice riders to develop and grow. New members can explore, get excited and learn from advanced riders. We put a strong emphasis on learning fundamental rules, etiquettes and skills. We've helped many newbies evolve into strong athletes.

In recent years we've seen growth like never before. In the past seasons the team grew from a few passionate racers to a much larger and stronger community, truly a team. In the upcoming season we anticipate taking on average 15 athletes to every race. We've also greatly strengthened our team by adding more group rides, social events and team camps. This expansion has been facilitated by many factors including: strong youth cycling programs, support from Georgia Tech, a dedicated leadership team, and importantly, our amazing sponsors. As we train in the neighborhoods of Atlanta, we represent Georgia Tech as ambassadors of the Institute and our sport. We hope that you share the passion and drive that it takes to be a Yellow Jacket!

- PEDRO TEITELBAUM, 2025-26 PRESIDENT

OUR TEAM IS ALWAYS STRIVING TO IMPROVE

The past few years we have been focused on growing and expanding the club's opportunities. This work has resulted in a record breaking 51 active members at the end of the last season. The team enables novice and advanced riders alike to develop their riding and perform at races. We ride together, train together, travel together, race together and even study together. In the collegiate racing scene, we are a long standing, well respected, and highly successful club



2024-25 ACHIEVEMENT HIGHLIGHTS

#8 RANKED CLUB

USAC National Club Omnium



GT MINI 500

Overall Winner



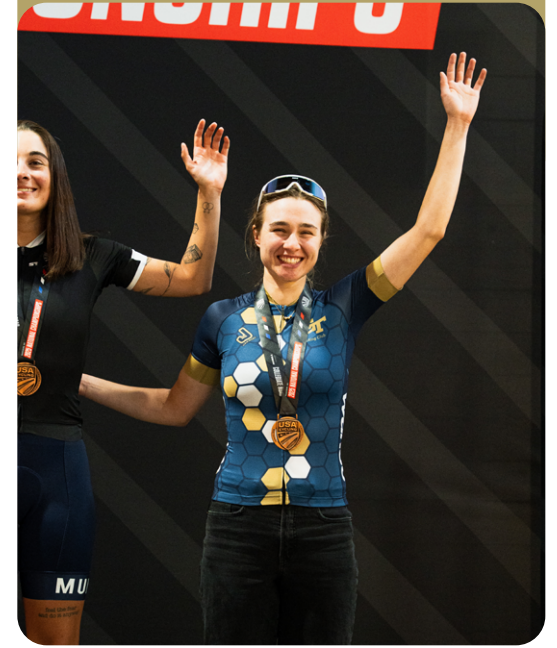
MTB NATIONALS

Nathan K. - 4th Dual Slalom



ROAD NATIONALS

Elanor F. - 5th Road Race



A record breaking year for the club. We achieved our highest ever national ranking of #8; conquered 2 medals and plenty of good results at the multiple national events; embraced school spirit and did some engineering to bring the Mini 500 trophy back home. Additionally, we won the Team Club Omnium for the 2025 SECCC Road season, making us conference champion for the 8th time over the last decade, consolidating even more our status as a powerhouse team in the region.



MOUNTAIN BIKING

The academic year starts all out with Mountain Race Season: XC, XCC, DH and Dual Slalom. New students barely know their way around campus and are already shredding trails all over the southeast. This upcoming mountain season has 4 regular race weekends through Georgia, North Carolina and Kentucky. Additionally, For those who excel and climb the rankings, the Collegiate National Championships for MTB are going to be held at Powder Horn Mountain, CO in mid October. Last year we came home with a medal, this time we plan on coming back with even more!

08/30	RACE #1- TMU
09/06	RACE #2- BREVARD
09/20	RACE #3- LINDSEY WILSON
09/27	RACE #4- LEES MCRAE
10/09	COLLEGIATE MTB NATIONALS

For our members who are focused on mountain biking, there is more than just racing: Training camps, skill practice sessions, weekly group rides and much more. The fall is a jampacked semester for riding our bikes and having funn off-road, however, the fun doesn't stop here. During the spring, the MTBers keep riding and going to open (non-collegiate) races and events.



ROAD CYCLING

Road racing only happens in the Spring, but the training and preparation already starts in the Fall. In this first semester of the academic year we focus on group rides to build our base fitness, but more importantly, building a team. Through weekly rides and training camps we introduce the new members to the club's culture, and by the end of it we can truly call them teammates. The actual racing calendar only gets determined in November, but we expect 5 regular collegiate season races around the entire southeast. For this upcoming year, USAC Collegiate Road Nationals will again be in Madison, WI, where we plan to send at least 6 Riders in pursuit of even better results.

February	RACE #1 - Florida Swamp Classic
March	RACE #2 - TBD
March	RACE #3 - TBD
March	RACE #4 - TBD
April	RACE #5 - Sunny King
Early May	COLLEGIATE ROAD NATIONALS

Also expect to see us in other open races, big Atlanta group rides and potentially even hosting a race of our own. Keep an eye out for this last one, we will hopefully have interesting news soon.



TEAM BUDGET

Cycling is an inherently expensive sport. As our team grows, so do our goals, and in return, our costs. For the upcoming season, we’ve listed out our expected expenses below. Do not be disheartened by the numbers, we aren’t! Any amount donated is a show of your support, and that goes a very long way.

ROAD SEASON	\$9930
MTB SEASON	\$10470
EQUIPMENT AND FEES	\$12960
NATIONALS	\$10350
TOTAL	\$43710

We are expecting to send on average 15 riders per race weekend, and so race registration is our biggest expense followed by lodging givent that most races are far away. Other big expense this year are our new bikes: 2 new full suspension MTB and 2 new race ready Road bikes. After a decade, the time has come to bring new life to our fleet of team bikes. Other big item on the budget are the National Championships, as we expect to send even more riders to each one than on previous years: 5 to MTB, 6 to Road, 2 to CX and 1 to Track are the projected numbers.

If you would like to know more detailed braekdown of our budget, don’t hesitate in contacting us and we will go over it and explain to you where and how your contribution helps the team achieve our goals.

SPONSOR TIERS AND BENEFITS

At Georgia Tech Cycling, our team is composed of high-achieving engineers and student-athletes who are passionate about performance, innovation, and community. Sponsors not only gain brand exposure through jerseys, events, and digital platforms, but also connect directly with a driven network of future professionals of the highest level. The perks for each sponsorship tier are outlined below. However, these items are just starting suggestions, if you have other requests and see better ways in which we can provide value to you as a sponsor, please let us know and we can always work something out. More than helping the team, you also help yourself: we are a 501(c)(3) non-profit organization, so all donations are tax-deductible.

NAVY TIER \$750

- 1 Dedicated Social Media Post Per Semester
- Small Website Logo

WHITE TIER \$1500

- 1 Dedicated Social Media Post Per Semester
- Small Jersey Logo
- Small Website Logo

GOLD TIER \$3000

- 2 Dedicated Social Media Post Per Semester
- Medium Jersey Logo
- Medium Website Logo

HEISMAN TIER \$5000

- 2 Dedicated Social Media Posts Per Semester
- Large Jersey Logo
- Large Website Logo

We gladly welcome monetary contributions as well as product or service sponsorships, which will be valued equivalently to a monetary tier. Every contribution, regardless of size, immensely contributes to supporting our athletes and the continuous betterment of the GT Cycling Club . For those seeking to donate an amount below that of a sponsor tier, please consider donating to the alumni fund, our community fund organized by previous team members that has been a key source of funding for the team in recent years. More info available on our website.

A formal sponsorship agreement form will be provided upon request. To become a sponsor or learn more, please contact us using the information on the following pages.

TEAM OFFICERS



PRESIDENT
Pedro Teitelbaum



ROAD VP
Gavin Weinstein



MTB VP
Ben Thompson



TREASURER
Kendall Larson



SECRETARY
Jesse Jang



**GEAR
COORD.**
Thomas Wise



**SOCIAL
COORD.**
Leo Waschkuhn



**SPONSOR
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Jack Walton



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