



GT Cycling Club

SPONSOR PACKET 2024-2025



Georgia Tech Cycling is Training and Racing

ENGINEERED TO PERFECTION



Members of the Georgia Tech Cycling Team race year round in the Southeastern Collegiate Cycling Conference (SECCC) as well as other regions in open races. We compete in road in the spring, track in the summer, mountain in the fall, and cyclocross in the winter. Even with rigorous coursework, we still find time to stay competitive with the likes of big-time varsity teams and budgets. We constantly strive to maintain our status as one of the largest and strongest club teams in the region.

Our club is highly active in the Southeast cycling community. We participate in many local rides and races and have developed strong connections to other groups, businesses, teams and schools in the area. We hope to strengthen Atlanta as a cycling city through increased exposure to the sport. GT Cycling creates opportunities for elite athletes to train and compete while enabling novice riders to develop and grow. New members can explore, get excited and learn from advanced riders. We put a strong emphasis on learning fundamental rules, etiquettes and skills. We've helped many newbies evolve into strong athletes.

In recent years we've seen growth like never before. Since Covid, the team grew from a few passionate racers to a much larger and stronger community. In the upcoming season we anticipate taking 10-15 athletes to every race. We've also greatly strengthened our team by adding more group rides, social events and team camps. This expansion has been facilitated by many factors including: strong youth cycling programs, support from Georgia Tech, a dedicated leadership team, and importantly, our amazing sponsors. As we train in the neighborhoods of Atlanta, we represent Georgia Tech as ambassadors of the Institute and our sport. We hope that you share the passion and drive that it takes to be a Yellow Jacket!

- NATHAN KLEINSCHMIDT, 2024-25 PRESIDENT

OUR CLUB IS ALWAYS STRIVING TO IMPROVE

Lately we have been focused on growing and expanding the club's opportunities. In the past few years we have grown to 39 active members. The team enables novice and advanced riders alike to develop their riding and perform at races. We ride together, train together, travel together, race together and even study together. In the collegiate racing scene, we are a long standing, well respected, and highly successful club.





ACHIEVEMENTS

Here are some of our race results and other highlights from recent seasons:

- 1st Place, 2024 SECCC Road Club Team Omnium
- 1st Place, 2024 SECCC Road Club Individual Omnium (Elanor Fynlaison)
- 2nd Place, 2023 SECCC Road Club Team Omnium
- 1st Place, 2023 SECCC Road Club Individual Omnium (Iain MacKeith)
- 2nd Place, 2022 SECCC Mountain Bike Club Individual Omnium (Jake Smith)
- 1st Place, 2022 SECCC Road Club Team Omnium
- 5th Place, 2022 USAC National Championships Men's Club Criterium (Iain MacKeith)
- 1st Place, 2020 SECCC Road Club Team Omnium
- 13th Place, 2019 USAC National Championship Club Team Omnium
- 1st Place, 2019 SECCC Mountain Bike Club Team Omnium
- 1st Place, 2019 SECCC Road Club Team Omnium
- 1st Place, 2018 SECCC Road Club Team Omnium
- Numerous road race wins and individual podium finishes
- Numerous mountain race wins and individual podium finishes



2024-25 CALENDAR

Below is our general calendar for the race seasons of the upcoming 2024-2025 school year. Dates of particular note to you are in bold. The sponsor agreement must be completed by **August 1st** in order to appear on all team equipment during the Fall 2024 academic semester; however, if a later date for payment is required, adjustments can be made and our team can find a solution that works best for both parties.

Date	Event
August 1st	Sponsor Agreement Deadline for Fall Kit
Mid-August	Preseason Team Dinner
Mid-August	First Kit Order (arrives September)
September	Fall SECCC Mountain Bike Season
Mid-September	USAC Collegiate Track National Championships
Mid-October	USAC Collegiate Mountain Bike National Championships
Early January	Second Kit Order (arrives February)
February-March	Spring SECCC Road Season
March	Team Training Camp
Mid-April	End of Season Banquet
Mid-May	USAC Collegiate Road National Championships



TEAM BUDGET

Cycling is an inherently expensive sport. As our team grows, so do our goals, and in return, our costs. For the upcoming season we’ve listed out our future expenses below. Do not be disheartened by the numbers, we aren’t! Any amount donated is a show of your support, and that goes a very long way.

2024 Mountain Season (6 weekends of racing) \$ 5680

- Lodging \$ 1800
- Entry fees (2-4 races per rider per weekend) \$ 2160
- Transportation \$ 720
- Nationals \$ 1000

2025 Road Season (6 weekends of racing) \$ 6985

- Lodging \$ 2000
- Entry fees (3 races per rider per weekend) \$ 3600
- Transportation \$ 600
- Nationals \$ 785

Complete 2024-25 Year \$ 12665

The benefits to you or your organization from varying levels of sponsorship are shown below. A formal sponsor agreement form will be provided if you choose to become a team sponsor. You can obtain a sponsor agreement form by contacting us at our contact information on the following page. Donations of any amount are welcome and will be used to their fullest extent in the support of our team. For those seeking to sponsor the team via products/services, an equivalent of price will be deemed the sponsor contribution. We are a 501(c)(3) non-profit organization so donations are tax-deductible!

NAVY SPONSOR

\$250

- Small logo on team website
- Free team t-shirt (upon request)

WHITE SPONSOR

\$500

- Small logo on team trailer
- Small logo on team kit
- Small logo on team website
- Free team t-shirt

GOLD SPONSOR

\$1000

- Medium logo on website
- Medium logo on team trailer
- Medium logo on team kit
- Semesterly Newsletter shout-outs
- Free team t-shirt

HEISMAN SPONSOR

\$2500

- All benefits of Gold Sponsor
- Free team cycling kit (upon request)
- Team appearance at a local sponsor event

BOBBY DODD SPONSOR

\$5000

- All benefits of Heisman Sponsor
- Potential to name a team hosted race after your organization*
- 2 team appearances at a local sponsor event

* upon Road/Crit course approval of Georgia Tech

**Sponsorship benefits and values shown are a starting point, specific deliveries from the team and sponsor can be negotiated to better benefit both parties.

TEAM OFFICERS



TREASURER

Andres Kozy



MTB VP

Nikhil Shetty



PRESIDENT

**Nathan
Kleinschmidt**



ROAD VP

**Pedro
Teitelbaum**



ROAD VP

**Florian
Chevalier**



***SPONSOR
COORDINATOR***

**George-Henry
Ewers**



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